

ABSTRACT

Apparatuses and methods for radio transmission of data which represents the contents of a television program. The data is transmitted from a television transmitter to a mobile radio terminal 8 of a terminal user 9. The data includes information, for
5 example, text information, which represents the program. The data can be displayed on a display 10 of the terminal 8 or stored in the terminal 8 and displayed as desired.

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